

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

AP-YAT & C (PMU) Department – Tourism Promotion – Payment to M/s Touchstone Advertising (P) Limited – Release of Advertisement in connection with World Tourism Day 2014 – Sanction of Rs 21,20,800/- (Rupees Twenty One Lakhs Twenty Thousand Eight Hundred Only including taxes – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 663

Dated:13-11-2014

Read the following:-

- 1) Note Orders of Commissioner, I&PR Dept., in File No.008793/Advt.I/2014
- 2) Release orders No.2/Display Agency-PP/Advt.,I/2014-15 Dated: 26-09-2014 from the Commissioner, I&PR Dept.,
- 3) Bill No. TAPL/102/2014-15, Dated: 27-09-2014 from M/s. Touchstone Advertising (P) Limited, Hyderabad

ORDER:

In the reference 1st and 2nd read above, the Commissioner, I&PR Department has issued release order to M/s. Touchstone Advertising (P) Limited, Hyderabad an empanelled agency with this Department for release of APTourism Advertisement (Colour) in connection with World Tourism Day 2014 in Eenadu covering Vijayawada edition; Andhra Jyothi covering Tirupati Edition; Deccan Chronicle covering Vijayawada + Visakhapatnam Edition and Hindu covering Vijayawada + Visakhapatnam Edition of 16x25=400 sq.cms size; Times of India covering AP editions and Indian Express covering AP and Telangana Editions of 16x25=400 sq.cms.

2. In the reference 3rd read above, upon completion of the assigned work, the agency has submitted bills for release of payment of Rs 21,20,800/- (Rupees Twenty One Lakhs Twenty Thousand Eight Hundred Only) including taxes towards release of APTourism Advertisement (Colour) and detailed above.

3. Government after careful examination of the matter, hereby sanction an amount of Rs 21,20,800/- (Rupees Twenty One Lakhs Twenty Thousand Eight Hundred Only) including taxes to M/s. Touchstone Advertising (P)Limited, Hyderabad towards release of APTourism Advertisement (Colour) in connection with World Tourism Day 2014.

4. The amount sanctioned at Para – 3 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (13)-Advertisement for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses.”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at Para – 3 above and disburse the same to M/s Touchstone Advertising (P)Limited through Bank. The following are bank details:

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN

SPECIAL CHIEF SECRETARY TO GOVERNMENT (T)

To

M/s. Touchstone Advertising (P) Limited, Hyderabad

The Assistant Secretary to Government & Drawing and Disbursing Officer,
YAT & C Department.

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.

SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER